# 25th Anniversary Tour de France



Who: 100 Musicians & Chaperones



IVIERA INTERNATIONAL MASSIVE MUSIC FESTIVAL



Where: South France (10+ Cities)

When: June 29th - July 16, 2020



Cost: \$3,500/student

You can also sponsor other GNOYO Activities

Annual Retreat (Team/Community Building) Average Cost 7k-10k

#### 25th Anniversary Gala

Orpheum Theatre (Talent Showcase) Average Cost 30k-60k

Outreach Tours (PR & Marketing) Average Cost 5k-7k

Capital Project (Building Renovation) Total cost \$1-\$3 Million

Greater New Orleans Youth Orchestras 501c3 Not for Profit Organization www.gnoyo.org Phone: 504.616.1652 E-mail: musicdirector@gnoyo.org











**Sponsorship Request** 

## About Us

The Greater New Orleans Youth Orchestras (GNOYO) has been recognized both locally and nationally for its commitment to music education.



Now in its twenty-fifth season, GNOYO provides young musicians the opportunity to participate in a high-quality full orchestra program. Participants significantly improve individual performance and ensemble skills, while developing professional attitudes and discipline, which empower them to take initiative in their schools and community and to pursue individual and team excellence in all life endeavors.



To encourage the broadest participation possible GNOYO has five orchestras with more than 200 musicians aged

seven to nineteen. As an independent non-profit organization, GNOYO attracts participants from as far as 120 miles away! GNOYO is committed to making its program accessible to all area youth, regardless of their families' financial capabilities.

### Touring Matters!

Touring has become a traditional part of the Greater New Orleans Youth Orchestras experience since its Carnegie Hall debut in 2009. The Symphony, as standard bearer of our youth orchestral organization, has been heard internationally with resounding response and success.

Tours are an important extension of their students' musical education, a



valuable milestone in their growth towards a wider view of the world. The Symphony benefits from the increased number of concerts because audiences attending tour concerts are often the most enthusiastic the orchestra has ever played for, they inspire a level of performance surprising the musicians themselves.

Performing internationally contributes to a profound experience for members of the orchestra, one which could not be gained at home. Each concert becomes important in a deeply personal way and music as an international language becomes very real.

## Potential Sponsor Benefits

Opportunity for sole sponsorship of any of these programs

#### 5

Be publicized as GNOYO Sponsor on cover of the concert program

#### 5

Ad of your choice in the concert program

### 5

Recognition as Presenting Sponsor other collateral

#### 5

Recognition as Presenting Sponsor in all published donor lists

#### 5

Recognition as Presenting Sponsor on website and social media

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#### VIP Tickets for concerts

